



Founder & CEO,
Change Enthusiasm® Global
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CHANGE ENTHUSIASM®

Keynotes & Consulting to ensure your organization has the **mindset, behavior, and tools** to grow through change.



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1 Audio

Virtual Workshops

Virtual workshops that give your organization a lasting mindset, resources, and resilience for profitable growth through change.

Keynotes

15 years of real-world M&A experience distilled into instantly-applicable mindset, behavior, and tools to grow through change.

Consulting

Customized consulting, training and workshops that give your organization a lasting mindset, resources and resilience for profitable growth through change.

Hi! I am Cassandra.

Early on in my career, when my company was in the aftermath of a \$5B acquisition, I almost quit. Fueled by frustration and stress, I found myself on the precipice of walking out of the office and never coming back. Had I done so, I would have become another statistic. Yet another African-American female departed from a STEM-driven industry. Top talent voluntarily resigning during a time of significant organizational shift. Another change victim.

But I didn't.

Instead, I woke up one day and decided to view those feelings as a signal that I was sitting in a moment of opportunity. An opportunity to transform that chemistry, that feeling into something better. To choose every day to do something, say something, behave in some way that would move the needle of my work experience towards a better feeling. I didn't know it at the time, but I was cultivating a teachable strategy to inspire anyone to become enthusiastic about change, to find their unique power of resilience during turbulent times.

Today, I help organizations disrupt 'change as usual'. Through a practical and repeatable framework, I show them how they can transform their culture from *surviving change* to

Disrupt 'Change as Usual'

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